

**DRIVE
4 SMILES
ONTARIO**

fondation pour l'enfance
starlight
children's foundation canada

SEPTEMBER 9, 2018



Help brighten the day of a seriously ill child by sharing your dream ride with them for a day.

Join us at this unique charity fundraising event and raise much needed funds to support Starlight Children's Foundation Canada's vital in and out-of-hospital programming.

Starlight Children's Foundation® Canada has been brightening the lives of seriously ill children and their families by bringing them joy, laughter and relief, for close to 30 years. We focus on the family as a whole, at a time when they feel most isolated, offering programs and events that can provide an escape from the stress of dealing with a serious illness every day.

What makes Starlight unique is that we are there for the entire journey — from hospital to home.

While in-hospital, Starlight provides distraction, entertainment and relief from the stress and boredom of hospitalization. When out-of-hospital, Starlight children benefit from our Day Brightener, Great Escapes™ and Wishes programs — giving them an opportunity to leave the 'sick' behind, create special family memories and Return home with a renewed sense of strength and hope. Learn more at www.starlightcanada.org

About Drive 4 Smiles:

D4S Ontario came from an idea of sharing the enjoyment of cars with children who could benefit from taking a ride in one of their dream cars. Sven Grabke came across Drive 4 Smiles, the exact concept already taking place in Montreal. After connecting with Brian Bringolf, Starlight's Executive Director, both knew they wanted to try and replicate the concept in Ontario.

Join us at this unique charity fundraising event held at Toronto Motorsports Park in Cayuga Ont. and bring your sports/exotic car to enjoy some exciting lapping around the track, all while helping to brighten the day of a seriously ill child.



To learn more about the event, visit us at www.d4sontario.com.



TITLE SPONSOR \$20,000

- Exclusive naming rights to event
- Prominently featured in all media releases
- Name & logo hyperlinked on website and website banner
- Full recognition through social media
- Three target mentions in social media
- Mention in Starlight Newsletter (access to over 60,000 constituents)
- Prominently featured on all signage at event
- Recognition in post-event acknowledgements
- 6 Drivers included

See how you can make a huge impact! Select your method of contribution with any of the following options

EXCLUSIVE BRAND PARTNER \$7,500

- Prominently featured in all media releases
- Name & logo hyperlinked on website
- Recognition through social media (minimum of 3)
- One target mention in social media
- Mention in Starlight Newsletter (access to over 60,000 constituents)
- Prominently featured on all signage at event
- Recognition in post-event acknowledgements
- 4 Drivers included

EVENT PARTNER \$5,000

- Name & logo hyperlinked on website
- Recognition through social media (minimum of 1)
- Prominently featured on all signage at event
- Recognition in post-event acknowledgements
- 3 Drivers included

SUPPORTING EVENT PARTNER \$2,500

- Name & logo hyperlinked on website
- Featured on all signage at event
- Recognition in post-event acknowledgements
- 2 Drivers included

DRIVER \$500

- Brighten the day of a seriously ill child
- 1 Driver included

To sponsor this exciting event or for more information, please contact us at:

Email: greg.johnson@starlightcanada.org

Phone: 416-642-5675 ext 2223

WWW.D4SONTARIO.COM

